

Eden Jazz Fest

Mission Statement:

Preserve, promote, and perpetuate the tradition of Jazz. Increase accessibility for live performances of original jazz works and arrangements. Provide musical education and performance opportunities for the youth in North Carolina.

Purpose:

The purpose of the festival is to be a fundraiser for the music educational program in the Rockingham County school system. The specific goal is to raise funds for private lessons for students to be given by professionals whose disciplines correlate with the specific instruments played by each student. In other words, a brass teacher would teach brass instruments, a woodwind teacher would teach woodwinds and a percussion teacher would teach percussion. The professional instructors will coordinate with the band directors' curriculum and objectives. This program would make sure that students in general would not lack the basic and correct fundamentals of playing their instruments and reading music. Also, the band directors, who are doing a great job, will not be faced with the unrealistic task of teaching an entire band how to play all their various instruments and at the same time to perform the necessary performance pieces. The private lessons will build confidence, bring students closer to their potential, raise the performance level of ensembles and prepare those who will seek a music degree at a college.

Date: October 1, 2011 **Time:** 12:00 pm to 8:30 pm

Location: Freedom Park, 121 N. Edgewood Rd., Eden, NC 27288

Festival Itinerary:

- The performance line-up will include known jazz artists along with local talent such as, the high school jazz band, community jazz band and local performers.
- Presentations of scholarships and grants
- Recognition of sponsors
- Raffle
- Traditional and ethnic food vendors
- After festival party and open jam session

Sponsorship Opportunities:

Diamond \$5,000 +

- Prominent position in pre-event publicity
- Newspaper article on sponsorship
- Facebook
- www.ExploreEdenNc.com
- Two area newspapers
- Newspaper advertising
- TV exposure on (Star News/Local Network Affiliates)
- Recognition from the stages during the festival
- Prominent logo on stage banners, flyers and posters
- Post event recognition

Premier \$2,500

- www.ExploreEdenNc.com
- Recognition from the stage during the festival
- Prominent inclusion on stage banners, flyers, posters
- Prominent presence on event website
- Post event appreciation

Platinum \$1,500

- Inclusion on stage banners
- Recognition from the stage during the festival
- Prominent presence on event website
- Post event appreciation

Gold \$1,000

- Inclusion on stage banners
- Recognition from the stage during the festival
- Logo on event website
- Post event appreciation

Silver \$500

- Inclusion on stage banners
- Logo on event website
- Post event appreciation

Friends of Eden Jazz Fest \$100 +

- Inclusion on stage banners
- Post event appreciation

Eden Jazz Fest 2011

Sponsorship Request Form

Please mail, fax or e-mail completed form to:

Rockingham County Arts Council
Attn: Kathryn Gauldin, Executive Director
122 Highway 65
Reidsville, NC 27320
Fax: (336) 349.4099
Email: director@artsinrockingham.org

Yes, I would like to be a:

___ Diamond Sponsor @ \$5,000 +

___ Gold Sponsor @ \$1,000

___ Premier Sponsor @ \$2,500

___ Silver Sponsor @ \$500

___ Platinum Sponsor @ \$1,500

___ Friends of Eden Jazz Fest @ \$100

(Please mark the appropriate box above to indicate the sponsor level in which you would like to participate.)

Name: _____

Contact: _____

Address: _____

Phone: _____ Email: _____

(Make checks payable to: Rockingham County Arts Council. In the memo message line, please write in "Eden Jazz Fest".)

**Donations to the Arts
Council are tax-deductible**

**If you have questions,
please contact
Kathryn Gauldin
336.349.4039
or
director@artsinrockingham.org**

Payment Information:

Bill Us

Check Enclosed

Please charge my credit card

Card Type: Visa MC AMEX

Card #: _____

Exp. Date: _____

Name on credit card: _____

3 digit security code: _____

On behalf of the Rockingham County Arts Council, we thank you for your generous support!